

WALLY TINDER

B.S. Computer Science | Taylor University, Class of 2027
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PROFILE

Computer Science student who can run the customer research, build the product, and close the deal. At a \$100M+ systems integrator, found the root cause of a company-wide sales gap, built the internal application that fixed it, and built the brand and website for a new business line that is now a registered DBA.

EXPERIENCE

Mission Critical Solutions (\$100M+ technology systems integrator), Tampa, FL Summer 2026 – Present
Marketing & Sales-Enablement Intern, retained part time through the school year

- Created the design system MCS now uses across its collateral and built MCS Marketing Studio on it, an internal sales-enablement application mandated for company-wide use.
- Diagnosed the root cause of a company-wide enablement gap through structured interviews with all 10 sales reps across 7 service lines: no shared narrative, no standard leave-behind, and a brand each rep improvised on their own.
- Shipped 10+ enablement deliverables in one summer: seven service-line cards, a capabilities overview, an HTML email-signature generator, strategic briefs, a website rebuild for Mainstream IP Solutions, and a competitive benchmark with a 12-week playbook. Presented findings to the CRO, who confirmed the strategy.
- Took Gonzalez Technology Solutions (GTS), a new advisory business line, from an ownership concept to a launch-ready company: named it, created the brand identity, and produced the business case and pitch materials. Approved by the CEO and now a registered Florida DBA.
- Designed and shipped the GTS marketing site solo in Next.js 14, React, Tailwind, and Framer Motion: 6 routes, ~24 components, and a hand-built 896-line SVG facility diagram, plus a 20-component React design library with exported tokens.
- Worked across nearly every sector of the company, not just marketing: surfaced \$17M in Salesforce opportunities past close date, parsed a VA nurse-call bid package into a 2,701-row bill of materials, built project Gantt schedules, prepared SDVOSB contracting documentation, and audited a proposal tool against 17 signed proposals.

CELEA Hub, Taylor University, Upland, IN Aug 2025 – May 2026
Venture & Systems Development Lead

- Co-designed the system architecture and wrote the 70+ page requirements specification for CELEA Connect, a scalable ESL training platform built with React on Base44.
- Built the financial model and led a build-vs-buy analysis within budget constraints to set platform strategy.
- Led the platform from design into beta implementation and closed out with a full handoff package for CELEA stakeholders.

Taylor University, Upland, IN Aug 2025 – May 2026
Residential Assistant
Discipleship Assistant Aug 2024 – May 2025

- Managed a team of small group leaders and planned community programming across two years of student leadership.
- Managed the budget for my residence-hall wing and handled conflict resolution and peer support for residents.

Raven Intelligence, Park Ridge, IL Summer 2025
Business Development Intern

- Closed 4 sales contracts totaling \$20,000 with consulting firms Mosaic, Align, Coligos, and 2BM, and managed the sponsorship pipeline for B2B research reports.

@properties | Christie's International Real Estate, Park Ridge, IL Summer 2025
Marketing & Transaction Coordinator, Tinder Home

- Built a dual-theme property website in React/Vite and produced listing presentations, social content, and transaction documentation.

SKILLS

Technical: Python, JavaScript, TypeScript, React, Next.js, Tailwind CSS, Framer Motion, Java, C, C++, R, Git, Salesforce, Godot

Design: Figma, Adobe Illustrator, Adobe Photoshop, Canva, design systems, brand identity, logo systems, SVG illustration

Strategy & Research: Stakeholder interviews, competitive analysis, go-to-market positioning, sales enablement, requirements specification

EDUCATION

B.S. Computer Science, Taylor University, Upland, IN Expected 2027